



The new name for

**DataPath Administrative
Services**

Welcome to Beneliance! The name Beneliance was carefully chosen to reflect that, as Arkansas' most experienced professional administrator, we are an ally in benefits administration to those we serve. The new branding also embodies our desire to form new professional alliances with brokers, employers, and HR professionals seeking help with their comprehensive benefits needs.

How to Find Us

You'll be happy to know that we are the same people, in the same location, with the same local, high-touch service that Arkansas companies have relied on for nearly 30 years. *However, our company website and social media accounts have changed – bookmark, follow, and like the links shown to the right.*

Phone numbers are not changing, and email addresses are essentially the same – just replace "@datapathadmin.com" in any email address with "@beneliance.com." (If you accidentally direct something to our former identity via email or on the web, it will be forwarded automatically.)

Save the Date!

Employer HRs and their brokers are invited to join us on Wednesday, September 25, from 8:30 AM to 11:30 AM in The Capital Hotel Ballroom to celebrate Beneliance and hear more exciting news just in time for the 2025 enrollment season. Watch your email for more details!

If you have any questions or would like to learn more about working with Beneliance, please don't hesitate to contact Ben Robbins, director, at brobbins@beneliance.com.

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